

CVBA Church Revitalization Pathway



Process - 3-6 months/implantation 1-5yrs

Sam Rainer defines church revitalization as a process of leading an established church to a place of better health.

Step one is PRAYER - Explore

Step two PERCEIVE - Evaluate

Step three PATHWAY - Equip

Step four PUT INTO PRACTICE - Engage

Explore - Know Yourself, Know Your Church, Know Your Community

Evaluate - Discovery Retreat with Key Leaders and read Church Revitalization Checklist

Equip - Developing Strategies based on Assessments

Engage - Implementation of Strategies and Evaluation

Explore:

1. **Know Yourself** - Through the Know Yourself assessment tool, they will provide you with a description of your wiring as it relates to pastoral leadership. This personal assessment will help you understand your own strengths and weaknesses and how you can grow as a leader. (Recommend all Pastors Take)
2. **Know Your Church** - The Know Your Church report consists of a 160-item questionnaire that measures a church's perceived health in six purposes of the church: worship, evangelism, fellowship, discipleship, prayer, and ministry. (Recommend a good cross section of the church take)
3. **Know Your Community** - Get to know your community better with a demographic and psychographic report of the area. (Recommend a 10 mile driving distance to the church)

Evaluate: Discovery retreat with Key Leaders (Unpacking the Know Your Church Assessment)

7 Ps Checklist

The checklist exists to demonstrate visual progress, constant accountability, and consistent focus. It is meant to be more cultural and less comprehensive.

The approach is collaborative, not formulaic. One person cannot lead the effort; it takes a group of leaders.

The checklist is flexible, not systematized. It's meant to work with whatever systems or polity are already in place at your church.

The checklist is practical, not theological. The goal is to help you connect your convictions to the heart of your people in a way they understand.

1. **Priorities** - What is most urgent? How do you discern what is most urgent? (Chapter 3)
2. **Pace** - How fast can this church move? How fast can you lead change? (chapter 4)
3. **Perspectives** - How do you manage expectations? Are the church's expectations properly aligned? (chapter 5)
4. **People** - Understand the people and their capacity to move forward. Capacity Formula (chapter 6)
5. **Place** - What is the context of the church? Are there facility issues? Deferred maintenance? Church Facility Assessment (chapter 7)
6. **Purpose** - Great Commission - Are they outward focused? What can you do to shift your church to an outward focus? conversion ratio (chapter 8)
7. **Pathway** - What is the most realistic next step? developing a six-month MHAG (chapter 9) Mid Holy Audacious Goal

Equip: Developing Strategies based on Assessments and Training

Engage: Implementation - Next Steps

Books to Read:

Church Revitalization Checklist by Sam Rainer
Autopsy of a Deceased Church by Thom Rainer
Anatomy of a Revived Church by Thom Rainer
Obstacles in the Established Church by Sam Rainer
Reclaiming the Glory by Mark Clifton